CPA

Practice **Advisor**

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Earn from 1 to 14 hours of free CPE during this online 2-day event. Pick only the sessions you want to attend, and meet your CPE needs before the end of the year.

Isaac M. O'Bannon • Oct. 30, 2023



The sessions and CPE fields of study for Ensuring Success 2023 have been announced. Ensuring Success will be held December 6-7, 2023. Earn up to 14 hours of free CPE during this 2-day annual, virtual conference. Register now and mark your calendar for Ensuring Success, to ensure you meet your year-end CPE requirements.

This is the original, completely virtual online CPE conference for accounting and tax pros, so you can attend and earn free CPE credits from the comfort of your office. No travel, no hotels, no rushing from one session to the next. Earn from 1 to 14 hours of

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DITT OND (Dec. 0, 2025).

- 1. WHAT WOULD YOU DO? ETHICAL DILEMMAS FACING ACCOUNTANTS Field of study: Ethics
- 2. TALES FROM THE REMOTE WORKFRONT Field of study: Firm Management
- 3. ALL'S WELL (OR WILL BE SOON): WELLNESS IN THE WORKPLACE Field of study: Personal Development
- 4. TAX ISSUES TO BE AWARE OF IN THE COMING TAX SEASON Field of study: Tax
- 5. ACCOUNTING FOR DIGITAL ASSETS: ADVISING YOUR CRYPTO CLIENTS Field of study: Specialized Knowledge
- 6. IS IT TIME TO REBRAND?
 Field of study: Marketing
- 7. HOW TO GROW, ELEVATE, AND SCALE TODAY'S ACCOUNTING FIRM Field of study: Business Marketing & Organization

DAY TWO (Dec. 7, 2023):

- 8. AI FOR REAL: HOW CAN ACCOUNTANTS USE THIS TECHNOLOGY? Field of study: Information Technology
- 9. FINANCIAL PLANNING IN A VOLATILE ECONOMY Field of study: Specialized Knowledge
- O. APPROACHABLE ADVISORY: WRAPPING YOUR ARMS AROUND SPEND MANAGEMENT

Field of study: Business Management & Organization

Sponsor: CPA.com

Speaker: Jayson Brannon

11. BIG DATA: HOW MUCH IS TOO MUCH?

Field of study: Audit

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coming in December.

Each session qualifies for 1 hour of free CPE credit, and the tax-focused sessions also qualify for IRS CE credit. *CPA Practice Advisor* is an approved NASBA and IRS continuing education provider.

Visit https://ensuringsuccess.com to register or for more information. https://ensuringsuccess.com

Accounting

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