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transformation solutions.

Isaac M. O'Bannon • Apr. 26, 2023



Whitley Penn has announced that it has acquired [Cogenics Consulting](#). Effective June 1, 2023, Congenics will join Whitley Penn's Client [Accounting & Advisory Services](#).

Cogenics Consulting is a provider of technology consulting around data analytics & transformation solutions. By implementing a unique mix of software solutions for the office of the CFO, Cogenics uncovers a new perspective on financial forecasting, analysis, and strategic planning. By implementing these dynamic technologies, Whitley Penn's Client Accounting & Advisory Services team will be able to support its clients across the full financial and accounting continuum, while providing critical analytics to drive business growth.

"We are excited to welcome the Cogenics team to Whitley Penn," stated [Nathen McEown](#), Partner-in-Charge of Consulting. "The value this powerful partnership will bring to our clients is significant and will enable our CAAS team to provide a holistic and elevated level of service."

“As the Client Accounting & Advisory Services demand increases in the Accounting

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implementation and analytics consulting services with the current CAAS offerings will allow for unique and tailored strategic solutions. Together, our strong network of experienced and knowledgeable professionals will work to provide top notch client service and better serve as an extension of our clients' teams.”

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