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Financial Literacy Initiative

The newly created initiative is meant to educate and empower the public regarding vital aspects of financial literacy.

Isaac M. O'Bannon • Apr. 04, 2023



The New York State Society of Certified Public Accountants (NYSSCPA) has launched its new “[Smart Money Habits](#)” initiative. The newly created initiative is meant to educate and empower the public regarding vital aspects of financial literacy.

The campaign includes a resource webpage that provides original and sourced content from trusted partners and organizations which will support everyone from

students to seasoned professionals to senior citizens. The campaign also includes

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For more information on the financial literacy initiative or for all media inquiries, please contact Media & Government Relations Manager Jovan C. Richards at jrichards@nysscpa.org.

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