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software, extended trials, discounts, and app credits worth more than \$500 USD.

Nov. 15, 2022



Xero, a global small business finance platform, has announced a collaboration with

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Xero's cloud accounting software helps businesses sync bank and financial information, monitor cash flow, reconcile transactions, send invoices and get paid faster with online payment options. The Xero platform can help eliminate manual data entry and provides business owners with seamless bookkeeping, so they can get a better picture of how their business is performing, identify pain points and uncover new opportunities for growth.

"We are proud to work together with Intel to bring Xero into the hands of even more small business owners around the world who are looking for crucial tools to help them start, run and grow their business," said Chris O'Neill, Chief Growth Officer at Xero. "We are passionate about providing small businesses with beautiful, seamless workflows and helping business owners make informed decisions on how to operate their business and thrive."

The Intel software bundle for business is designed to provide end-users with access to a compelling, wide range of leading software products. The software partners selected to be involved must have a product that benefits business users, and an offer that is of great value. "We are delighted to be working with Xero and know our customers will appreciate Xero's offer and will enjoy the business efficiencies it brings to the Intel vPro devices," said Dennis Luo, Senior Director & General Manager Commercial and Collaboration Solutions at Intel.

Eligible Intel customers can access offers through the **Intel Software Advantage Program*** and learn more about Xero [here](#).

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