## **CPA**

## Practice **Advisor**

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earlier this year. The "Max the Tax," "Surging Auditors" and "Business Development" series.

Nov. 09, 2022



Surgent Accounting & Financial Education, a division of KnowFully Learning Group, announced the debut of Surgent IQ, its online, on-demand learning center focused on skill-building educational courses and certification for current and aspiring accounting, tax and finance professionals.

Drawing upon 35+ years in accounting and finance education as well as a modern understanding of the data analytics skills now in demand in the workplace, Surgent IQ courses marry Surgent's ability to deliver engaging instruction with its easy-to-use, on-demand software delivery system. The result is a rich, convenient, and meaningful learning experience for any student at any stage of their career.

Offerings within the Surgent IQ hub include *Surgent Interactive* courses introduced earlier this year. The "Max the Tax," "Surging Auditors" and "Business Development" series include short, game-based courses to keep accounting, tax and financial

professionals engaged while they develop skills and earn Continuing Professional

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Featuring storylines and animated characters, the gamified courses task learners with real-world accounting and tax scenarios, such as interviewing clients, making observations and completing forms. Learners receive instant feedback and scores as they progress. This style of learning stimulates critical thinking and increases knowledge retention.

The learning center, which will continue to grow as the industry evolves, also offers data analytics and fraud certifications, and introductory accounting courses.

"The need for upskilling and reskilling is significant and on the rise, as these are subjects that are often not taught at the collegiate level," said Kolar. "We are excited to fill the gap for both individuals and firms seeking this type of education and we look forward to introducing more topics down the road, such as robotics, ESG and DEI, among others."

Surgent Presents is a new series of online events led by Surgent Instructors to share and discuss industry patterns, trends and needs as they evolve.

Accounting • ESG • Firm Management

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