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ACCOUNTING & AUDIT

Michigan Association of CPAs Celebrates CPA Week

The Michigan Association of CPAs (MICPA) is celebrating CPA Week from November 7-11, to promote and honor those working within the accounting profession.

Nov. 08, 2022

MICPA

MICHIGAN ASSOCIATION OF CERTIFIED PUBLIC ACCOUNTANTS

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CPA Week is a collaboration between the AICPA and 30+ state CPA societies to raise awareness of accounting career opportunities among high school students. Members of the MICPA are headed into Michigan high schools to educate and share their personal journeys within the profession.

To recognize and celebrate MICPA members who are leading in their field, the organization will host two signature events in one game-changing day. On November 9, Accelerate & Celebrate 2022 will take place at the Suburban Collection Showplace of Novi.

The day begins with **Accelerate**, a power-packed afternoon with topics hand-picked to fuel personal and professional success. Accelerate will focus on mastering leadership skills and learning techniques to create a better workplace environment. Keynote speakers include Jina Etienne, CPA and consultant, who will speak on navigating uncomfortable professional conversations and how to advance diversity and inclusion efforts. Other speakers will focus on creating a positive workspace, maximizing potential in a hybrid work setting, mastering productive communication techniques and more. Professionals have the option to attend in-person or virtually.

Later in the evening, the MICPA will kick-off their **Celebrate** awards event, hosted in-person this year and emceed by Emmy-winning broadcast journalist, Paula Tutman.

Celebrate will honor the achievements of today's leaders while supporting the next generation of CPAs. During the event, the MICPA will fundraise in support of the [Michigan Accountancy Foundation](#) (MAF). Contributions will aid accounting students and graduates to become CPAs through scholarships, educational programs, and opportunities for students and educators to learn more about the profession.

As part of CPA Week 2022, the MICPA will work to make an impact and grow the profession by creating visibility to young professionals, students and the general public. To learn more about the MICPA and their efforts to promote the profession, visit <https://www.micpa.org>.

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