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ACCOUNTING & AUDIT

Accounting Top 100 Social Media Leaderboard

The Accounting Top 100 social media leaderboard ranks accounting professionals based on their overall presence, influence, and engagement on social media platforms.

Maureen Salahshoor • Sep. 28, 2022



Show and tell time! This week we asked our participants to share pictures of the view from their desks, offices, homes, or vacations. The response from this

community was amazing! It's always great to see what this network of professionals is up to and get a glimpse away from the professional to a more personal aspect of their lives.

Here are some highlights from the latest Top 100...

We're keeping an eye on **Heather Satterley, CPA** ([@hsatterley](#) on Twitter) from Portsmouth, Rhode Island, who this week took a giant leap of 289 spots from #326 to land at #37!

Satterly Training & Consulting recently joined the **GrowthLab Finance-as-a-Service** team with the mission to provide process optimization services for customers to be able to simplify, automate, and standardize their finance, data, and accounting operations. Co-host of the webinar series **QB 'Appy Hour with Liz and Heather**, Heather is well-known in the accounting field. A seasoned Quickbooks Pro Advisor, Heather has built solid relationships within the **Intuit Accountants** community.

She organized the first **#AppyHourCamp** that was attended by over 60 accounting influencers at the highly successful Tax Advisor Summit in San Diego this September. We are honored to have Heather's continued participation in the Top 100 Leaderboard!

- **Moving on up:** **Marnie Stretch**, also a Quickbooks Pro-Advisor, out of St. Albert, Alberta, Canada scored a #2 win on the leaderboard, advancing 230 spots from #232. Keep up that momentum, Marnie!
- **Newest to the Leaderboard:** **Alexandria Romero, CPA, MPAcc**, out of Pueblo, Colorado. Welcome, Alexandria!

Check out this week's Leaderboard here: <https://www.rise.global/accounting-top-100/r/2698412>

Social Reactions

"☐ The **#AccountingTop100** Leaderboard is out and you're on it!
<https://t.co/1wF6RAcAyK>"

Well, that's your first mistake: letting me in the top 25. But thanks for the birthday present!

Meanwhile, I look at this all day: <https://t.co/es9LkrnG4w>

<pic.twitter.com/4Vt21JxEv2>

— Zbylut on Taxes (@TaxHacker) [September 28, 2022](#)

Currently in London, hence the [@twitter](#) break ☐☐☐☐☐☐

<pic.twitter.com/mBmKk1h06A>

— Kylie Parker (@KylieParkerCA) [September 28, 2022](#)

Any time I'm mentioned in a tweet with [@Fischbooks](#), [@BlakeTOliver](#) and [@davidleary](#) is a good tweet

Congrats to the other stars in this tranche too 😊

— Brad Celmainis ☐☐☐☐ (@Brad_Celmainis) [September 29, 2022](#)

Just eating 5 day old pizza straight from the box at my desk

I'm fine <pic.twitter.com/uJyvvrK2BVN>

— Sabrina (@IraGilligan) [September 28, 2022](#)

How the leaderboard works: The Accounting Top 100 social media leaderboard uses an algorithm that scores and ranks users based on five separate metrics, each of which is weighted according to its perceived value. These five metrics are calculated every two weeks and combined to form a Power Score: a 1-100 value based on Rise.Global's Relative Scoring Method. This Power Score determines a user's rank on each new leaderboard release.

Want to see yourself rank even higher?

Remember, a new leaderboard with updated rankings is generated every two weeks, so keep up the great work on social media and watch your ranking climb.

Think you've got what it takes to make the Top 100? [Join for free today!](#)

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