## **CPA** Practice **Advisor**

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investment advisory services practice.

Sep. 01, 2022

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Wipfli LLP, a national accounting and advisory firm, and Creative Planning LLC, one of the largest registered investment advisors in the country with \$225 billion in assets under management or advisement, announced on Aug. 17 that Creative Planning will acquire Wipfli's wealth management and investment advisory services practice, Wipfli Financial Advisors. Wipfli will take a minority stake in Creative Planning.

"This transaction creates a strategic relationship that will allow our clients to access a broad set of services through innovative financial platforms," said Kurt Gresens, managing partner and chairman of the board of Wipfli LLP.

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Transaction terms were not disclosed, and the timing of closing is subject to certain approvals and conditions. Ardea Partners LP served as exclusive financial advisor to Wipfli Financial Advisors, and Alston & Bird served as legal counsel to Wipfli Financial Advisors.

The sale only involves Wipfli's subsidiary, Wipfli Financial Advisors and its wealth management services. It does not include any other clients, associates or services.

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