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## Marketplace Program

This collaboration makes a significant value-add for Looka's customers who are looking to take control of their finances in one location so small business owners can confidentially understand their financial data.

Aug. 14, 2022



[Looka Inc.](#), a leading AI-powered design platform, and [Xero](#), a global small business platform, has announced a new collaboration to deliver accounting solutions for businesses through Looka's Partner Marketplace – a curated list of best-fit partners designed to maximize business services for small business owners globally.

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“At Looka, we are changing the game for small businesses by building a world-class

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brand kit dashboard.

*“We strive to make life better for people in small business and recognize that developing partnerships within the small business ecosystem can help meet customers’ needs as they become established and grow,” said Carol Haverty, VP, Partnerships, Americas at Xero. “We look forward to working with Looka to provide small businesses with the tools they need to manage their finances so they can make smarter decisions about growth and refocus their time on running their business.”*

Thus far, Looka has built a logo maker, brand kit, [business name generator](#), print shop, website builder, and domain registrar and is now expanding its brand kit services with exclusive offers from leading global companies in multiple categories: Business Services & Tools, Customer Success & CRM, eCommerce, Finance & Payroll, and Sales & Marketing.

For more information on creating a logo and bringing your brand to life with Looka’s Brand Kit, visit: [Looka – How it works](#).

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