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**SMALL BUSINESS**

# MS Consultants Refreshes its Look and Feel to Reflect a Focus on the Future

MSC is one of the largest independent providers of real estate cost segregation studies in the country. Its consultants include CPAs, construction engineers and real estate experts

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# msc

**COST SEGREGATION**  
● **EXPERTISE** ●

MS Consultants has sharpened its corporate identity with a shortened name, MSC, engaging logo, and robust website. The refreshed brand aligns with MSC's position as one of the nation's most trusted real estate tax savings consultants and exemplifies the company's focus on constantly evolving to meet the needs of clients in the future.

"Our updated identity reflects our strong commitment to delivering innovative cost-saving tax strategies and tailored services in an ever-changing, complex real estate tax environment," said Dave Fabian, managing director, MSC. "As we move into our

next 25 years, we'll continuously strengthen our leadership position as the firm clients can trust based on the accuracy of our studies, the expertise and knowledge of our consultants, and an approach grounded in personal service and meaningful results.”

MSC is one of the largest independent providers of real estate cost segregation studies in the country. Its consultants include CPAs, construction engineers and real estate experts that specialize in identifying tax saving strategies for property owners and real estate developers.

Since its founding in 1996, MSC has conducted more than 22,000 comprehensive cost segregation, energy efficiency, and de minimis studies. Through these studies, driven by the team's extensive knowledge of real property and income tax laws and IRS strategies, MSC has found more than \$3.9 billion in savings for its clients, including \$375 million in one year alone.

MSC's expanded capabilities and services, team of consultants, customer success stories, and more are featured on the company's updated website. To learn more, please visit [costsegs.com](https://www.costsegs.com).

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