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## Work, Security and More

During this webinar, we will arm you with tips and best practices you can bring back to your firm to better support a flexible workforce, manage your IT security, and enhance your technology experience for both your staff and your customers.

Jun. 24, 2022



[View the Archived Webinar](#)

This webinar was held on Thursday, June 30, 2022.

**Sponsor:** Cetrom

**Duration:** 1 Hour

Over the past two years, we have witnessed technology serve as a powerful enabler. Firms that have adopted the “new normal” have accelerated; maximizing performance and flexibility, enabling scalable growth, retained, and gained staff, improved bottom lines from reduced operating costs, and enhanced overall customer experience.

Following the tectonic shift to remote work, firms find themselves no longer limited to any one geographical location. Offering a flexible work from anywhere environment to help promote work-life balance, including the technology

experience to support those needs, plays a key role in talent recruitment and

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- Outsourcing Talent & How Cloud Can Help
- How to Support & Maintain a Hybrid Work Model
- Tips & Best Practices to Manage IT security
- Where Do We Go from Here? IT Solutions to Consider

**Program level: Basic (no prerequisites required).**

**Field of Study:** Information Technology and Firm Management.

**Presented by:**



**Christopher Stark**  
**President & CEO**  
**Cetrom**

Christopher Stark is the President and CEO of Cetrom, an industry-leading provider of customizable cloud hosting solutions for CPA Firms. With nearly 30 years of experience in all facets of the IT industry and holding some of the industry's most prestigious technical certifications, Chris has a proven record of success cultivating and improving the technology experience for CPA Firms.



**Gail Perry**  
**Editor-in-Chief**  
**CPA Practice Advisor**

Gail Perry is the editor-in-chief of CPA Practice Advisor. She also speaks at many accounting events, trade shows, and webinars. Gail is the author of over 30 books (including [MInt.com](#) For Dummies and QuickBooks 2014 On Demand), and she maintains a small tax practice. Gail is a graduate of Indiana University where she

earned a bachelor's degree in journalism. She returned to school to study accounting

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