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Accion Opportunity Fund (AOF), the nation's leading nonprofit providing small businesses access to responsible capital, networks, and coaching, has launched the **AOF Coaching Hub**, a first-of-its-kind centralized business coaching platform. The AOF Coaching Hub connects small business owners with a variety of expert business coaches who provide comprehensive, customized, one-on-one business advising to small business owners across the country, at every step of their entrepreneurial journeys.

Through the AOF Coaching Hub, small business owners can schedule coaching sessions via phone or Zoom with just one click. AOF's expert advisors are available to support small business owners on the most pressing challenges like business and startup strategy, certification and procurement, legal support, and financial management. In addition to free access to one-on-one business and financial advising, AOF's business advising services also include timely educational webinars, virtual events to help small business owners navigate ongoing challenges, and digital educational content.

"The Coaching Hub offers us the opportunity to be the wind beneath the wings of small business owners, who remain heroes of our economy. This platform enables us to deliver innovative solutions to small business challenges, including a personalized blend of advising and financial assistance," said Desha Elliott, Accion Opportunity Fund Business Advisor. "With a diverse set of coaches specializing in a range of sectors and small business issues, the Coaching Hub is a one-stop shop for entrepreneurs. Small business owners struggling to access advisory services,

especially women and entrepreneurs of color, can now easily tap into AOF's diverse

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With the [recent jump in small business startups](#), Accion Opportunity Fund is committed to supporting America's entrepreneurship renaissance by expanding its financial coaching and business education activities to reach over 2 million individuals by 2024.

For more information on the Coaching Hub and other resources, please visit [AOFund.org](#).

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