CPA

Practice **Advisor**

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May. 23, 2022



View the Archived Webinar

This webinar was held on June 14, 2022.

Sponsor: Wolters Kluwer

Duration: 1 Hour

After any time of great change (hello, COVID), there's always a whiplash effect, where people try to return to the previous norm. But with the tremendous changes and advances made in the last two years, firms that look to maintain the status quo, rather than innovate, will be left behind. Innovation should be part of every firm's culture, but how do you encourage innovation in an industry famous for SALY?

In this session you'll learn:

- Why innovation should be part of your firm's culture
- How other companies innovate successfully, and how firms can learn from them
- Steps you and your firm can take to become more innovative, starting today

Program level: Basic (no prerequisites required).

Field of Study: Information Technology

Presented by:

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scalable and performant applications leveraging emerging technologies and innovations including, the use of APIs, AI, ML, Blockchain, and RPA capabilities to enable leading customer experiences. Prior to joining Wolters Kluwer, Adam was Vice President, Development, Watson Health, IBM. He led 1500+ engineers in delivering more than 250 software releases per year across 50 open source, cloud, hosted, and on-premises products.



Stefan Davis
Senior Product Manager, TeamMate Analytics
Wolters Kluwer Tax & Accounting North America

Stefan is the co-founder of TeamMate Analytics and an expert on the application of Data Analytics to Audit. He started his career with KPMG in the UK, working in External and Internal Audit for a huge range of clients from small owner-managed businesses to global FTSE100 companies, including many well-known Manufacturers, Retailers, and Financial institutions. Here he developed his data analysis skills, using them to improve audit quality, efficiency, and client value. He left KPMG to join the TeamMate Analytics team and develop the product into what it is today. As the product owner for TeamMate Analytics, Stefan works with customers around the world to help them implement and apply analytics in their audit functions, and develop easy-to-use solutions to their challenges.



Gail Perry
Editor-in-Chief
CPA Practice Advisor

Gail Perry is the editor-in-chief of CPA Practice Advisor. She also speaks at many accounting events, trade shows, and webinars. Gail is the author of over 30 books

(including Mint.com For Dummies and QuickBooks 2014 On Demand), and she

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unbiased, independent information on technologies available to practicing public accountants and tax professionals.

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