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Ben Richmond – 2021 20 Under 40 Top Influencer

U.S. Country Manager

Xero

www.xero.com

Career highlights:

I grew up in a small business family in New Zealand and always enjoyed being entrepreneurial from a young age. I saw some of the challenges our family small

business faced when it came to understanding the numbers and finances, so I was

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Emotional Intelligence 2.0 by Travis Bradberry, Patrick Lencioni and Jean Greaves

- The Hard Thing about Things by Ben Horowitz
- Good Boss, Bad Boss by Robert I. Sutton
- Emotional Intelligence 2.0 by Travis Bradberry, Patrick Lencioni and Jean Greaves

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