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morning at 11 Eastern time. To be eligible, Canadian CPAs and CPA firms must be licensed.

Isaac M. O'Bannon • Nov. 02, 2021



CPAs and CPA firms in Canada **can today apply** for .cpa web domains to strengthen their brand and promote greater trust and security with clients in online communications.

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“Restricted domains are more secure, promote greater trust and credibility with clients and the general public, and enable stronger branding opportunities,” said Erik Asgeirsson, president and CEO of CPA.com. “We’ve seen great interest from the profession in this service offering and we’re excited to bring this important capability to CPAs in Canada now and to more countries in 2022.”

.CPA domains offer a way for CPAs and firms to promote their credentials and stand out in today’s crowded digital marketplace.

“We all worked hard to obtain our CPA licenses – that’s not a trophy everyone receives,” said Ryan King, CPA, a partner at Michigan-based King & King. “The .cpa domain directly communicates that distinction, which is one reason we were so excited to put it to work for our firm.”

The AICPA was awarded ownership and oversight of .cpa in 2019 by the Internet Corporation for Assigned Names and Numbers (ICANN), the nonprofit organization that oversees the Internet’s naming system. CPA.com is responsible for managing the service globally.

To learn more about .cpa or to apply for the new service, please visit [domains.cpa/canada](https://domains.cpa/canada). A French language version is available at [domains.cpa/canada/fr](https://domains.cpa/canada/fr).

Accounting • Technology

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