CPA

Practice **Advisor**

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Evan Croen, MBA, MS – 2021 20 Under 40 Top Influencer

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and expands Bloomberg Tax & Accounting's offerings in the corporate tax space. In the coming year, we expect to announce additional exciting expansions of our products to further address corporate tax and accounting needs.

Prior to my current position, I held various strategy and operations roles within Bloomberg Industry Group including Bloomberg Government, Bloomberg Law, and Bloomberg Tax & Accounting. Before Bloomberg, I worked as a consultant at The Boston Consulting Group, a leading global management consultancy. I hold an MBA from the University of Michigan and a Bachelor of Arts in Public and International Affairs from Princeton University.

Favorite books/websites/podcasts/speakers/bloggers:

- <u>Lean Startup</u> Eric Ries
- <u>Inspired</u> Marty Cagan
- <u>Lean Product Playbook</u> Dan Olsen
- <u>Bloomberg by Bloomberg</u> Mike Bloomberg

See all of the 2021 "40 Under 40" honorees.

Accounting

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