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Cassidy Jakovickas, CPA.CITP, CGMA – 2021 40 Under 40 Honoree

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- Top 10 on Fresno's Fastest Growing Companies list
- Fresno 40 under 40
- Accomplished writer with over 40 articles published by the [Intuit Tax Pro Center](#), [Intuit Firm of the Future](#), [Bill.com](#), and the [Central Valley Business Journal](#).
- Intuit Accountant Council 2019-2020
- QuickBooks Online Advanced Certified ProAdvisor since 2017
- Fresno Chamber of Commerce Leadership Fresno Class 33 Treasurer
- Audit committee member for the CSU Fresno Athletic Corporation
- CalCPA Fresno board member and speaker
- Experienced investor and board member of the Fresno State Innovation and Entrepreneurship Alumni and Friends organization

What are you doing to make a difference in the profession, your community, the world?

It's well known that there is a shortage of accounting talent in today's market. We need to be talking to future accountants much earlier. Our Fresno Chapter of CalCPA has been presenting to high school students about the benefits of choosing accounting as a career. For college students that are pursuing an accounting degree, we need to help them prepare for entering the workforce and understanding the accounting path that will best fit their interests. Mentoring Fresno State accounting students and other young accounting professionals has been incredibly rewarding.

Favorite books/websites/podcasts/speakers/bloggers that you find influential

- Podcasts: Cloud Accounting Podcast, How I Built This, Land of the Giants
- Books: Atomic Habits by James Clear, Steve Jobs by Walter Isaacson, Good to Great by James Collins
- Speakers/Bloggers: Ryan Lazanis, Guy Raz, Jason Blumer

- Websites: [CPA Practice Advisor](#), [Accounting Today](#), [Forbes](#)

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which makes the profession and work about as good as it gets.

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