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Bryan Kesler, CPA – 2021 20 Under 40 Top Influencer

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- 2010 – PwC Assurance
- 2013 – CitiMortgage Financial Analyst 3) 2013 – Started Blog & CPA Exam Guide Podcast sharing my journey from failing multiple times and losing my first job, to passing the CPA and jump-starting my career.
- 2014 – Retired at the age of 30 from the corporate accounting world to start helping CPA candidates succeed full-time.
- 2015 – Created the world's first virtual CPA exam mentorship program, Ultimate CPA Exam Guide, to help smart accountants succeed faster.
- 2019-2021 – Ultimate CPA Exam Guide became the official mentorship program of Wiley CPAexcel, UWorld Roger, Yaeger, Universal & Gleim CPA Review.

My mission is to change the world one CPA at a time by providing CPA candidates at firms and universities with personalized CPA exam mentorship, accountability, community, study tutorials, and tutoring.

Favorite books/websites/podcasts/speakers/bloggers that you find influential:

- The Obstacle Is the Way: The Timeless Art of Turning Adversity to Advantage by Ryan Holiday
 - “The obstacle in the path (*example: passing the CPA exam*) becomes the path. Never forget, within every obstacle is an opportunity to improve our condition.”
- Shoe Dog: A Memoir by the Creator of Nike by Phil Knight (Billionaire, PwC Alum, CPA, and, just like me, met his wife at a zoo)
 - “Don't settle for a profession or even a career. Seek a calling. If you're following your calling, the fatigue will be easier to bear, the disappointments will be fuel, and the highs will be like nothing you've ever felt.”

[See all of the 2021 “40 Under 40” honorees.](#)

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