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Aug. 13, 2021

Winner of 2021 Innovation Award! Avalara's Managed Returns for Accountants (MRA) was designed specifically to help accounting and tax firms automate the sales tax compliance process for multiple clients that sell to multiple states. And firms can implement the system at any scale without adding resources or burdens to existing staff.

MRA accomplishes this by letting these firms provide these vital compliance services for their clients, but then offloading the complex and tedious tax return filing process to Avalara. This lets firms focus on more profitable engagements, such as financial and tax advisory services, strategic business consulting, audit preparation, nexus assessments, and other advisory services. MRA can be used by any size firm for filing SALT taxes for any size business clients. As a cloud-based service, it offers full remote office support for managing these compliance challenges. With MRA, firms can:

With MRA, firms can:

- Manage the sales tax filing process for all clients and their returns from a single dashboard designed for efficient accountant workflow, with customizable, multi-client views, all managed from one cloud-based system.
- Automatically prepare tax returns based on the appropriate government forms and state and local requirements.
- Remit payments on clients' behalf, with Avalara handling the filing, payment, and related notice management (at firm's request) on behalf of clients.
- Work remotely, with staff managing clients' returns from any location, keeping the firm nimble and efficient. Support omni-channel data imports, easily

aggregating client sales information from multiple channels and marketplaces.

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