## **CPA** Practice **Advisor**

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pointing to a future workforce that is more skilled and more apt to transition into new industries.

Mar. 29, 2021



A new survey from global HR technology leader and job site **CareerBuilder** examines the impact of the pandemic on job seekers. The results show job seekers becoming more open to opportunities outside their current roles, pointing to a future workforce that is more skilled and more apt to transition into new industries.

In the survey, a third of respondents said that too much competition for jobs hampered their chances of landing a new position, indicating the need to stand out from the millions of displaced workers. A quarter of job seekers thought the most challenging part about searching for work

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"In this type of labor market, we are advising job seekers to be more flexible when it comes to the industry or opportunity they are looking for," said CareerBuilder President Sasha Yablonovsky, "As we are seeing in the survey results, those looking for work should consider pivoting to other areas where they can apply their transferrable skills. At CareerBuilder, we have made it easier for people to find available jobs based on their skillsets, not just their previous roles."

According to the survey, many job seekers are working to advance their own skillsets, positioning them to perform in more diverse roles. Seventy-five percent of professionals said they dedicated time to learning a new skill or completing an online education program during the pandemic.

"Companies should commit to reskilling efforts, too, to improve how they recruit and retain candidates for the long-term. We're helping employers understand the new ways candidates are looking for jobs and how their talent acquisition practices need to evolve for the future of a more flexible workforce." Yablonovsky added, "They need to take a skills-based approach to hiring and give more weight to this than past experience. This can be accomplished through smart technology, like our skill-based matching capabilities, and can help highlight candidates who have the necessary skills that can add value to the team."

## Additional findings from the survey include:

- Nearly 88% of respondents said they were actively searching for work; 23% had filed for unemployment.
- A quarter said they strongly preferred flexible hours as a benefit included in a job offer.
- 35% would turn down an offer if it didn't allow the possibility to work remotely.

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