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Arianna Campbell, LSS Black Belt

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Career Highlights:

As a director for Boomer Consulting, Inc., Arianna Campbell helps accounting firms challenge the status quo by leading process improvement initiatives that result in increased profitability and client satisfaction. She also facilitates the development and cultivation of future firm leaders in The P3 Leadership Academy™ Academy. Internally, she blends concepts from Lean Six Sigma and leadership development to drive innovation and continuous improvement within the company. Arianna also enjoys the opportunity to share knowledge through regular contributions to *The Boomer Bulletin*, *CPA Practice Advisor* and other industry-wide publications, as well as public speaking at industry conferences.

Favorite books/websites/speakers that you find influential

I enjoy books by Ken Blanchard and John Maxwell, as well as any content focused on organizational and personal continuous improvement.

What websites/magazines do you use to keep up on news of the accounting profession?

CPA Practice Advisor and *Accounting Today*. I also use Twitter for updates from thought leaders in the profession.

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