CPA Practice **Advisor**

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Chris Hervochon, CPA, CVA, MBA – 2020 "40 Under 40" Honoree

Owner, Chris Hervochon CPA, CVA LLC Hilton Head, SC www.betterwaycpa.com

@ChrisHervochon, @BetterWayCPA

Career highlights:

Started as a golf pro and then moved into forensic accounting, followed by corporate accounting. While in corporate, I started a side hustle which turned into the firm I'm

currently running after a few years.

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Books:

- Daring Greatly: How the Courage to Be Vulnerable Transforms the Way We Live, Love, Parent, and Lead by Brene Brown
- Grit: The Power of Passion and Perseverance by Angela Duckworth
- Start With Why: How Great Leaders Inspire Everyone to Take Action by Simon Sinek
- The Excellence Dividend: Meeting the Tech Tide with Work That Wows and Jobs That Last by Tom Peters
- Principles by Ray Dalio
- Getting Naked: A Business Fable About Shedding The Three Fears That Sabotage Client Loyalty by Patrick Lencioni
- Implementing Value Pricing: A Radical Business Model for Professional Firms by Ronald Baker
- The E-Myth Revisited by Michael Gerber

Podcasts:

- The Cloud Accounting Podcast
- The Soul of Enterprise

Speakers

• Tom Hood

See all of the 2020 "20 Under 40" honorees.

Accounting

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