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communications and provides better security and resistance to Internet fraud, such as phishing and spoofing. And because the domain is only available to licensed CPAs...

Jan. 14, 2021



Licensed CPAs can now apply on an individual basis for their preferred branding under the new restricted Internet domain for the accounting profession, .cpa. Until now, only licensed CPA firms and approved organizations, such as state CPA societies, were eligible.

For example, if available, a licensed CPA could obtain the domain name, [www.JohnWSmith.cpa](#) (this link is not real and may or may not be available- it is

only for example purposes.)

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thousands of firms registering their preferred choices. Firms have been strategic and creative with the domains they are pursuing. The Texas Society of CPAs (TXCPA) recently announced its move to the .cpa domain with its new web address, [tx.cpa](#). The new domain is an extension of TXCPA's 2019 rebrand and provides the organization with stronger brand recognition while enabling it to build a high-trust online environment for its members.

The AICPA was awarded ownership and management of .cpa in 2019 by the Internet Corporation for Assigned Names and Numbers (ICANN). CPA.com is administering .cpa on behalf of the AICPA.

To learn more about .cpa or to apply for the new service, please visit [domains.cpa](#).

CPA.com brings innovative solutions to the accounting profession, either in partnership with leading providers or directly through its own development. The company has established itself as a thought leader on emerging technologies and as the trusted business advisor to practitioners in the United States, with a growing global focus.

Our company's core mission is to drive the transformation of practice areas, advance the technology ecosystem for the profession, and lead technology research and innovation efforts for practitioners.

A subsidiary of the American Institute of CPAs, the company is also part of the Association of International Certified Professional Accountants, the world's most influential organization representing the profession. For more information, visit [CPA.com](#).

The American Institute of CPAs (AICPA) is the world's largest member association representing the CPA profession, with more than 431,000 members in the United States and worldwide, and a history of serving the public interest since 1887. AICPA

members represent many areas of practice, including business and industry, public

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