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Danielle Supkis Cheek, CPA, CFE, CVA – 2020 40 Under 40 Honoree

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- 2018, Significant Contribution by Member in Education, Houston CPA Society
- 2014, Rising Star, TSCPA
- 2015, "40 Under 40," NACVA
- Rice University Business School Part-Time Faculty

What are you doing to make a difference in the profession, your community, the world?

One of the most important outreaches I do for the profession is serving on the AICPA PCPS Technical Issues Committee (TIC). TIC provides feedback and comment letters to standard setters that impact private entities and their CPAs. The common misconception is that standard setters don't care about {insert common complaint here}. However, I have personally found that is the furthest from the truth. The standard setters *do* read your letters and take them into account when drafting final guidance. I encourage you to write a letter when a standard impacts you (or your client, if applicable). You don't have to be overly technical in your response or even answer all the questions; your voice is important.

Favorite books/websites/speakers that you find influential

I have a young son, and these days we read a lot of children's books. We fill our time with stories about being nice, sharing, caring, etc. There are too many books to name, but one of my favorites is called Goodnight, Goodnight Construction Site by Sherri Duskey Rinker. It is mostly a bedtime book, but it is also about working hard and helping the team.

[See all of the 2020 "20 Under 40" honorees.](#)

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