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unifies forecasting, budgeting, reporting and dashboarding, empowering outsourced accounting practice leaders to grow revenue by ...

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CPA.com has added [Jirav](#), an all-in-one business planning software for small and medium companies, to its lineup of preferred cloud solutions for the accounting profession.

Jirav has developed a comprehensive financial planning and analysis solution that unifies forecasting, budgeting, reporting and dashboarding, empowering outsourced accounting practice leaders to grow revenue by adding higher-value strategic advisory services. In addition, by automating the monthly reporting process, firms save time so they can develop deeper relationships with their clients.

“Over the past five years, client advisory services (CAS) has grown exponentially as

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insights from it. Firms can:

- Create dashboards combining financial, workforce, and operational data into customizable KPIs. Dashboards can be easily customized to each stakeholder, then shared with an unlimited number of read-only users.
- Create easy-to-read, three-way financial reporting packages for both historical and forecasted periods. Updating rolling forecasts and departmental budgets takes minutes, not hours.
- Harness powerful, driver-based financial modeling that pulls together disparate data sources to aid strategic planning. The Jirav platform allows users to model the cash impact of new hires and capital expenditures on the balance sheet and statement of cash flows, not just the income statement.

“Jirav is designed to help CPA firms keep clients engaged, informed and happy,” said Martin Zych, CEO and co-founder of Jirav. “Firms can manage FP&A for all their clients on one platform and provide each with the right information to drive their business forward with confidence and speed.”

This partnership will further bolster the impressive growth at Jirav, and piggybacks on the company's recent \$8.3M Series A funding in July, which CPA.com participated in.

CPA.com continues to see high demand from firms interested in launching or growing a CAS practice. This year, the company offered virtual versions of its highly regarded CAS workshops and the monthly events continue to sell out. It will be adding content to these events to help CPAs evolve their budgeting and forecasting skills to help optimize the new platform.

A [free, CPE-eligible webinar](#) is available at 2 p.m. Eastern, Nov. 18, about Jirav and the benefits of building your CAS practice with forecasting, budgeting, reporting and

dashboarding. To learn more about the platform, please visit cpa.com/jirav.

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