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## Management and Measurement

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**Invoiced** has announced a new partnership and integration with ChartMogul for bringing together the companies’ respectively category-leading solutions for SaaS businesses. Invoiced is an award-winning Accounts Receivable Automation platform. ChartMogul is a popular subscription data and analytics platform,

The new partnership provides a comprehensive and industry-first “subscription-to-cash” management and measurement capability that enables the two companies’ mutual SaaS customers to automate subscription billing, advanced collections workflows and payment acceptance via Invoiced, while populating and syncing subscription data with ChartMogul for advanced analytics.

While several pure play subscription billing systems can already be used in conjunction with ChartMogul, Invoiced is the only one that covers the complete A/R

lifecycle including remittance based collections for credit sales, frequently used by

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The Invoiced platform includes a modern, frictionless customer payment portal that makes it easy for Invoiced clients to view and pay open invoices and balances, generate account statements, access receipts, manage payment methods and review active subscriptions and upcoming payments.

“As a SaaS company, we carefully evaluated the subscription analytics space and determined that ChartMogul was the best solution for our own internal needs,” said Jared King, co-founder and chief executive officer for Invoiced. “Since we have many SaaS clients who also sell to enterprises and have complex A/R and collections workflows that go far beyond AutoPay, we knew integrating with ChartMogul would be valuable for us as well as for our clients,” he added.

“Invoiced occupies a unique but important position within the billing and A/R automation technology landscape, helping a large and growing number of SaaS clients satisfy a complex array of A/R requirements,” said Nick Franklin, founder and chief executive officer for ChartMogul. “But those same clients with specialized subscription billing needs also need a first class subscription analytics solution to measure and guide their growth, so teaming up for this integration was a natural step,” he added.

The new integration is available today for any business with both an Invoiced and ChartMogul account. Invoiced offers a 14-day free trial at <http://invoiced.com/signup>.

SaaS company accounting and finance teams interested in this compelling new integration can request a demo at <https://www.invoiced.com/schedule-demo>.

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