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become your biggest advocates is the key to finding and attracting high net worth clientele. To get to this point, you must create an excellent experience for your ...

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CPA-REVOLUTION MASTERCLASS 2020

Tom Wheelwright, Author, CPA and CEO of [WealthAbility](#), is set to lead the highly anticipated CPA Revolution Masterclass, Oct. 19-21 via video conference. At this continuing education event, Wheelwright is sharing his secrets to success and tips to build and scale a 7-figure firm that you love.

“It’s time for CPAs to stop letting their firms run them,” Wheelwright said. “This conference will teach you how to develop better clients, build a better practice and have a better life.”

Wheelwright’s advice includes:

1. **Find and attract high net worth clientele without having to become a “salesperson”**

Rather than constantly trying to sell new clients on your services, having your

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Customer service is an important factor to keeping clients happy, but how do you make time to focus on your clients' needs while still getting other tasks completed? The key is to work smarter, not harder. Create new systems that allow your employees to work less while keeping quality high.

3. Apply "Tax-Free Wealth" methods

A great way to provide more value is to apply Tax-Free Wealth methods to your practice. Clients don't just want their taxes completed; they want them reduced. These lucrative tax strategies provide true value beyond tax preparation and will make your firm indispensable.

4. Think like a business owner, not just a CPA

If you want to be a CPA who helps clients create wealth, you must think like a business owner. When you look at the tax law, you see that the government wants you to start a business. There so many tax benefits to owning a business and what better way to understand them than to implement them yourself. By becoming well versed in these incentives, you'll provide better results for your clients.

At the three-day CPA-Revolution Masterclass, ticket holders will learn how to build their client base, run a better business, service clients effectively and more. Tickets are on sale now at wealthability.com/cpa-revolution-masterclass-with-tom-wheelwright-virtual. Early bird tickets are \$997 and include access to the three-day virtual conference webinar led by Tom Wheelwright, CPA, CEO of WealthAbility®, entrepreneur and best-selling author of Tax-Free Wealth, 18 hours of Continuing Professional Education credits in qualifying states and the opportunity to bring one guest for free. Ticket prices increase to \$1,497 Oct. 2. Follow WealthAbility® on social media @4wealthability on Facebook, @wealthability_now Instagram, and @wealthability on Twitter for event updates.

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