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dynamic stories to put a face to the auditors who play a significant role in keeping the capital markets functioning.

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The Center for Audit Quality (CAQ) has launched its Audit in Action campaign to demonstrate the important work and resilience of public company auditors who are meeting the challenges presented by the COVID-19 pandemic.

The campaign will highlight auditors through compelling videos, blog posts, and other dynamic stories to put a face to the auditors who play a significant role in keeping the capital markets functioning. Audit in Action will have an initial focus on COVID-19 in the coming weeks. Later this year, it will also highlight other areas where auditors are demonstrating value and leadership, including assurance of ESG information and fraud deterrence and detection, as well as the multidisciplinary model of public company audit firms.

“There is perhaps no better example of auditing as a purpose-driven profession than

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resource for their clients, and help protect the stability and integrity of the markets. In many cases, they also went above and beyond their traditional role in financial reporting.

Audit in Action will initially feature stories about auditors across key themes:

- Maintaining audit quality in a new remote-work environment;
- Leveraging new technologies and innovations;
- Sharing knowledge and experience with audit committees facing new and complex accounting issues; and,
- Investing time and resources to support their communities.

To learn more about Audit in Action, including to submit a story, visit AuditinAction.org.

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