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Three of accounting's four most influential thought leaders will lead a conversation about the future of the profession to kick off "Insight Reimagined," the 2020 convention of the National Association of Black Accountants.

Jul. 03, 2020

The graphic is a promotional banner for the 2020 NABA Virtual Convention & Expo. It features three circular portraits of speakers against a blue background with a star pattern. Above the portraits, the text "@NABAinc #InsightREIMAGINED" is displayed in white, followed by the "insight" logo. Each portrait includes the "insight" logo, the event name "NABA VIRTUAL CONVENTION & EXPO JULY 8 - 9, 2020", and the speaker's name and title. Below each portrait is the speaker's Twitter handle. At the bottom, the date and time "July 8th 1:30pm" are displayed in white.

**@NABAinc #InsightREIMAGINED** insight

**insight**  
NABA VIRTUAL CONVENTION & EXPO JULY 8 - 9, 2020  
STATE OF THE PROFESSION SPEAKER  
**KIMBERLY ELLISON-TAYLOR, CPA, CGMA, CISA**  
EXECUTIVE DIRECTOR, FINANCE THOUGHT LEADERSHIP WITH ORACLE  
AICPA  
@kellisontaylor

**insight**  
NABA VIRTUAL CONVENTION & EXPO JULY 8 - 9, 2020  
STATE OF THE PROFESSION PLENARY PANELIST  
**BARRY C. MELANCON, CPA, CGMA**  
PRESIDENT & CEO, AMERICAN INSTITUTE OF CPAS AND CEO, ASSOCIATION OF INTERNATIONAL CERTIFIED PROFESSIONAL ACCOUNTANTS  
AICPA  
@barrymelancon

**insight**  
NABA VIRTUAL CONVENTION & EXPO JULY 8 - 9, 2020  
STATE OF THE PROFESSION PLENARY MODERATOR/SPEAKER  
**TOM HOOD, CPA**  
EXECUTIVE DIRECTOR AND CEO, THE MARYLAND ASSOCIATION OF CPAS  
AICPA  
@tomhood

**July 8th 1:30pm**

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[Register for the 2020 NABA national conference.](#)

Tom Hood, CPA, president and CEO of the Maryland Association of CPAs and the Business Learning Institute, will facilitate a panel discussion titled "State of the

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conversation by examining the trends that are impacting the profession and the opportunities those trends provide. Hood will then facilitate a conversation with Melancon and Ellison-Taylor that explores the current landscape and the issues and opportunities on the horizon, particularly as they relate to disruptions caused by the global coronavirus pandemic.

“Insight Reimagined” is an opportunity for NABA members to get first-hand access to the latest trends in the field and best practices that will increase their knowledge, transform their careers, and maximize their contributions at work. The virtual convention will showcase timely topics impacting accounting and finance professionals as well as provide opportunities to connect with subject matter experts. Similar to the traditional NABA convention, attendees can earn key professional development and CPE credits as part of their professional training, and certification requirements necessary for advancement.

The Business Learning Institute is the exclusive CPE sponsor for NABA's 2020 convention and is offering a deeply discounted bundle of on-demand, future-ready content for conference attendees. For details, please contact the BLI team at (888) 481-3500 or [learn@blionline.org](mailto:learn@blionline.org). [Register for the 2020 NABA national conference.](#)

Accounting

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