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increased engagement and revenue as people seek social interaction and entertainment. Gaming businesses looking to rapidly scale to meet this demand ...

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Tipalti, the global payables automation platform, has successfully streamlined mass payments and AP capabilities for several gaming customers including **DLive**, a live streaming platform, **Gen.G**, a leading esports operation, and **Holy Fire Games**, an independent PC game developer.

With many people staying home amid COVID-19, the gaming industry has seen increased engagement and revenue as people seek social interaction and entertainment. Gaming businesses looking to rapidly scale to meet this demand need

advanced payments technology that is globally-aware to ensure a best-in-class

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contributions,” explains Charles Wayn, Founder & CEO at DLive. “Tipalti makes it seamless for DLive content creators all over the world to get paid without issue.”

Gen.G

Gen.G owns and operates gaming teams in the United States, China, and South Korea. Its highly-skilled teams compete in some of the world's biggest esports competitions.

“Partnering with Tipalti has added greater efficiency to our accounts payable process,” says Arnold Hur, COO at Gen.G. “As a growing esports organization, it is essential for our invoice processing and approval routing to be streamlined, and Tipalti has made that possible.”

Holy Fire Games

Holy Fire Games created the popular online gaming platform Gazpo.io. Gazpo.io allows players to compete against each other in games from a variety of genres. Players can enter free tournaments, win gems, and redeem gems for cash. “Before partnering with Tipalti it was a days-long, back-and-forth process to manually onboard one payee,” explains Bobby Baker, CEO at Holy Fire Games. “Now our ambassador satisfaction has increased and we no longer have to worry about the manual onboarding headaches.”

“As gaming companies expand in their importance in today's entertainment space, they're looking to modernize their finance operations while reducing tax, fraud, and regulatory compliance risk exposure. Success in the gaming ecosystem today is all about rewarding their international partners with consistent, reliable payments. Tipalti is leading the way to optimizing the mass-payout process on a global scale for these companies,” said Chen Amit, CEO and co-founder of Tipalti.

For more information, visit <https://tipalti.com/customers/gaming-industry->

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