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Jun. 01, 2020



Avalara, Inc. has launched **Avalara Consumer Use**, a new product that helps finance professionals quickly self-assess their consumer use tax obligations and achieve compliance. Referred to by some in the tax industry as low-hanging fruit, consumer use tax presents audit risk for businesses because it's often mismanaged or overlooked. Avalara (NYSE: AVLR) is a provider of cloud-based tax compliance automation for businesses of all sizes.

Consumer use tax self-assessment poses risks to companies

Consumer use tax is owed by a buyer when they're not charged the full amount of

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professionals must manually self-assess liabilities for their businesses. The self-assessment process is resource-intensive and often prone to errors due to the complexity of tax rules and rates, which can leave businesses at risk of an audit.

How to gain control of your consumer use tax self-assessment with Avalara

Avalara Consumer Use offers businesses a solution that addresses every step of the consumer use tax self-assessment process, including user-defined rules, tax calculation, review, allocation, accrual, and documentation. This enables you to:

- **Improve efficiency of consumer use tax self-assessment.** Eliminate many manual processes by combining data from multiple systems into a single workflow, allowing users to create an automated or semi-automated self-assessment of general ledger expense and use tax liability.
- **Reduce audit risk.** Avalara Consumer Use identifies overpaid or underpaid taxes on vendor invoices and creates reports for tax liability by jurisdiction.
- **Gain control over consumer use tax across the organization.** With Avalara Consumer Use, businesses can import multiple transaction types, including purchase invoices, inventory usage, and fixed asset movements, to centralize the self-assessment process across the organization.

“The complex nature of consumer use tax combined with the burden of outside audits on businesses has created barriers that prevent many finance professionals from being able to manage consumer use tax on their own,” said Kevin Permenter, research manager at IDC. “Tools that automate aspects of the self-assessment process provide businesses with added efficiency in their reporting process and enable more accurate reporting of every decision tied to use tax actions across each invoice.”

“During times of economic uncertainty, savvy businesses often focus on internal efficiencies, like compliance and savings, to fuel growth on a shoestring budget,” said

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automate sales and use tax return preparation.

For additional information on the Avalara Consumer Use product, please click [here](#).

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