CPA

Practice **Advisor**

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May. 04, 2020



"Consumers and small businesses are suffering because of COVID-19. Large firms have COVID-19 resource centers to help their clients, but who is helping the small practitioner? Their clients have the same historic challenges." Said Steve Enzler, President of Tenenz, Inc.

"We just kept thinking, clients need help. Small firms may need help. How can we help?"

COVID-19 Tax Resource Portal

Because of the need to create a usable tool to help the small accounting and tax firm communicate timely, relevant and easy to read content, and because this is a once-

in-a-generation problem, we created this communication tool for use by all small

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The COVID-19 Tax Resource Portal is free. There is both a generic version of the site and a branded version option. Firms will want to brand their portal if they wish to use the portal to push the content to their clients through social posts and use it to identify their clients that need help.

"We've been blessed by thousands of firms that have used our products and services over the past 40 years," added Enzler. "This is something we can do to help. So please review the COVID-19 Tax Resource Portal and use it to assist your firm and your clients navigate these troubled waters."

The complimentary COVID-19 Tax Resource portal can be found at:

covidfirmresource.com

Tenenz, Inc. is a Minnesota corporation with over 40 years of experience providing products and services to U.S. tax and accounting firms. Tenenz markets to the industry under the brand names: Tax-Aid, HG Forms, Eagleview Filing Solutions, Integer websites and Mostad Marketing Cloud.

Firm Management

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