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The New Jersey Society of Certified Public Accountants (NJCPA) has been named a finalist in Progress Sitefinity's 2020 Website of the Year Awards in the Association & Non-profit category. Progress, the maker of the Sitefinity content management software, will announce the winners on May 26.

NJCPA's newly updated website, njcpa.org, is being recognized for successfully integrating content and information from their association management system, Aptify. In its first three months after launching the updated website, njcpa.org experienced a 73% increase in the percentage of visitors accessing via mobile instead of desktop, year over year. Leveraging the capabilities of Sitefinity and the expertise of website consulting firm American Eagle, the NJCPA was able to modernize the design and navigation, provide personalized content and events, improve the site search and more.

The Website of the Year awards, which date back to 2011, acknowledge websites powered by Progress Sitefinity for their excellence in user experience and their innovation in applying Sitefinity features and capabilities. Voting is open to the

public until May 1 to determine the winners in each category. **People wishing to**

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