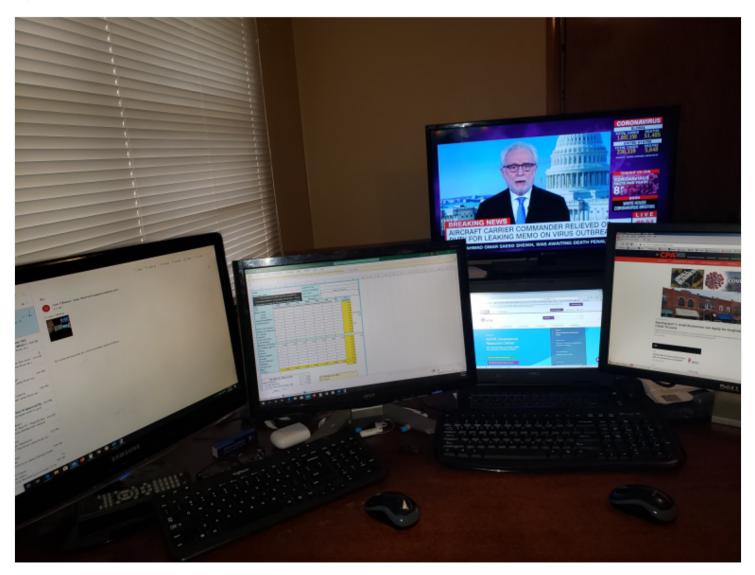
CPA Practice **Advisor**

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Apr. 02, 2020



While many of us are working remotely to #flattenthecurve of this very dangerous virus, at Intuit, we've talked for some time about the ability to work outside our offices – and it may be the same for you and your practice. Even though many tax and accounting firms are enabled by cloud technology or a hosted desktop environment, many have been reluctant to make the move because changes in workflow are so

difficult to take on in a thriving, busy practice with clients who are happy with the

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Enabling technology is key.

There are many technology options to work remotely, including video conferencing technology to conduct employee and client meetings, tax software via the cloud, and a hosted desktop environment that employees can access from anywhere, anytime. Many firms use portals to exchange information with clients and employees digitally, offer the ability to get electronic signatures for all documents, and accept payments remotely. Software that enables your staff to pick up, put down, delegate, and manage work is also critical.

Create a workspace.

It doesn't need to be big or a fancy office; it just needs to give you some room to work, and some separation from the rest of the house and family. There are two purposes for a distinct workspace: to give you some quiet and some distance from the chaos, and to ensure you can step away from your work so that you don't find yourself working all. the. time.

Get dressed.

I know it can be tempting to wear sweatpants or pajamas when working from home, but it will help to create a work environment if you have some semblance of work attire while you're working remotely. It'll help your clients to see you with a professional appearance during video meetings.

Have a schedule.

Get up at your usual time, and make sure you take time for lunch, snacks and water. Set time aside for exercise, whether it's in the morning, during the day or at the end of the day – whatever works for you. You'll find that you get even fewer steps sitting

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With your work life and home life now so integrated, be responsive during the hours you're working, but don't be afraid to *not* be reachable 24/7. Set your work hours and expectations about your responsiveness and stay true to them.

During these times of disruption and change, enabling your firm to go remote is potentially an important capability to develop.

Patti Newcomer is the VP of marketing for the Intuit ProConnect Group.

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