CPA

Practice **Advisor**

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Leaders Association President Brian Dodge are advising consumers to shop responsibly during the coronavirus (COVID-19) pandemic.

Mar. 16, 2020



National Retail Federation President and CEO Matthew Shay and Retail Industry Leaders Association President Brian Dodge are advising consumers to shop responsibly during the coronavirus (COVID-19) pandemic. "Declaring coronavirus (COVID-19) a national emergency in the United States was a

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"If you don't need an item in the next two weeks, leave it for someone who does. Hoarding and stockpiling creates unnecessary gaps between the time that someone who truly needs a product can find it back on retailers' shelves. This is particularly important for our most vulnerable neighbors – the elderly and those who are struggling with other health issues.

"Hoarding products only contributes to the fear surrounding the virus, and any hoarder acting with malicious intent to drive up prices on a secondary market should be prosecuted to the fullest extent of the law.

"We know this is a challenging time for everyone. But by partnering against fear and doubt, shopping responsibly and following important instructions on how we can help stop the spread of this virus, we will successfully face this challenge. Together."

Small Business

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