

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

country by 2022. Among those who said they wanted to start their own small business in the ...

Mar. 11, 2020



FreshBooks, the #2 small business accounting software in America, has officially launched in Ireland. While Irish small businesses have actually been using FreshBooks for more than 10 years, the company says it is deepening its commitment to the market by introducing features specifically aimed at helping Irish customers successfully run their businesses.

Popular for its easy-to-use, business-owner friendly platform and award-winning customer service, FreshBooks will now offer Ireland's small business owners:

- The ability to create and send invoices in multiple currencies to clients around the world

- The ability to automatically follow up with clients on unpaid invoices to help

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

- [Quickly and easily send and receive cross-border payments](#)
- Expanded support hours for Irish customers, made possible by FreshBooks' first international office in Amsterdam, Netherlands

[New research](#) from FreshBooks suggests the number of Irish self-employed professionals and small businesses could double to nearly 500,000 across the country by 2022. Among those who said they wanted to start their own small business in the next two years, more than one-third said self-employment is their number one goal in life, even when compared with other life pursuits.

“Accounting software has traditionally catered to accountants first while the overwhelming majority of small business owners have no formal accounting training,” said Matt Baker, SVP of Corporate Development and International Expansion at FreshBooks. “FreshBooks is designed for the entrepreneur mindset — we help business owners get paid faster, save time, and look professional to their clients. With Ireland ranking higher in entrepreneurship [according to the Global Entrepreneurship Monitor](#), FreshBooks helps small business owners open a merchant account and get paid quickly and easily.”

[A 2019 study](#) from FreshBooks shows that almost 70 percent of accountants and bookkeepers say small business owners find most small business accounting software intimidating, and two thirds believe small business owners require specialized accounting skills or experience to use it.

“FreshBooks is a simple and intuitive accounting software solution. I’m not an accountant, so I had to spend a lot of time on my accounting and invoicing. It was time-consuming and I was not getting paid on time,” said Brian Walsh, Founder of [Route 2](#), an IT service provider specialising in cybersecurity, cloud storage, PC upgrades, and email centered solutions in Kildare, Ireland. “Since I started using FreshBooks, I’ve stopped stressing about paperwork, late payments, and losing any

important data. I spend much more of my time delivering value to my clients and

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

Tax Digital and future compliance requirements.

Small Business

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved