

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

products and services, including services from local professionals like tax pros and accountants. A 2019 survey by BrightLocal showed that 82% of consumers read online ...

Jan. 21, 2020



CountingWorks PRO, connecting individuals and small business owners with top tax and accounting professionals via its TaxBuzz and CountingWorks marketplaces, today released their 5th annual TaxBuzz list of top tax professionals and 2nd annual CountingWorks list of top cloud accounting experts. The TaxBuzz list includes 100 highly-rated independent tax professionals around the country, while the

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

client reviews, help tell a story from the inside so that you can choose your professional with total confidence — one who can help deliver better financial outcomes. Congratulations to this year's deserving pros."

Online reviews continue to be one of the most important criteria used to select products and services, including services from local professionals like tax pros and accountants. A [2019 survey by BrightLocal](#) showed that 82% of consumers read online reviews for local businesses and 76% trusted online reviews as much as personal recommendations.

One of the professionals on the 2019 TaxBuzz Top 100 list, Zak Elabid, EA, NTPI, CTRS, noted, "With all the changes to the tax code in recent years, more taxpayers are recognizing the need to enlist professional help. DIY software options or unqualified tax preparers who haven't been properly vetted are a major risk, but there are other options – and it's rewarding to be recognized as one of those trustworthy tax professionals. It's not too late to get help with your individual or business taxes for the upcoming tax season, and it's highly recommended that you do so."

The [TaxBuzz.com](#) site includes an option called "MatchMe" which allows site visitors to provide information on the types of help needed, geographic location and other preferences. TaxBuzz then matches the taxpayer with highly-rated accountants and tax professionals based on its proprietary algorithm using factors such as review quality and quantity, TaxBuzz Verified status, services offered, industry specialties, and more.

[CountingWorks.com](#), launched in 2018, provides a marketplace for clients to find qualified cloud accounting and virtual finance help, including CPAs, virtual CFOs, bookkeepers, and other accounting professionals. Similar to TaxBuzz's "MatchMe" feature, CountingWorks matches clients with their ideal professional based on service desired, company size, industry, accounting software, and more.

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

business owners and individuals who have a need for our services, and we predict that the digital age will continue driving a shift in the way these clients find and interact with their chosen professionals.”

- To see the full list of the TaxBuzz Top 100 Tax Professionals, visit:
<https://www.taxbuzz.com/blog/announcing-the-taxbuzz-top-100-professionals-of-2019>
- To see the full list of the CountingWorks Top 100 Cloud Accounting Experts, visit:
<https://www.countingworks.com/blog/introducing-the-countingworks-top-100-professionals-of-2019>

With the tax season officially starting on January 27, 2020 and the individual deadline coming on April 15, 2020, taxpayers are advised to start early by visiting the [TaxBuzz.com](https://www.taxbuzz.com) site to schedule an appointment with a qualified professional. Some of the highest-rated professionals on TaxBuzz regularly stop taking new clients early in the tax season, including various pros on this list.

Additionally, the beginning of a new year is a chance to start fresh with your small business accounting and finances. There is no better time to find a top-rated cloud accounting expert, virtual CFO, CPA or accounting professional using [CountingWorks.com](https://www.countingworks.com) to get off on the right foot in 2020.

Accounting

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us