## **CPA** Practice **Advisor**

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## Jan. 08, 2020



The percentage of businesses globally with at least one woman in senior management has risen to 87%, an increase of 12% in the last year, according the latest Women in Business research from Grant Thornton International.

Overall, women now hold 29% of senior leadership positions globally. While this is only up 10% over the past 15 years of research, half this increase (5%) has been achieved in the last 12 months alone. "These figures are incredibly encouraging and a strong indication that gender parity

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business.

Francesca Lagerberg says: "Despite the strong business case in favor of gender diversity, change at the top has been slow until now. Hopefully, the sharp increase in the representation of women in senior leadership we're seeing this year is not purely a knee-jerk reaction to the current social climate and we'll see similar progress in the coming years.

"If we want to continue seeing female representation trend upwards in senior positions, more deliberate action needs to be taken and leaders will play a critical role. Policies that address equal opportunity in career development, bias in recruitment and flexible working can't just be a nice to have. To achieve meaningful progress, they must be adhered to, enforced and regularly revisited to assess their effectiveness and when that is combined with real commitment from senior leadership, you begin creating a truly inclusive culture."

Accounting

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