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Be a Better Technology Advisor: How to Use Technology to Be a Better Advisor.

Concepts like real-time accounting, cloud collaboration, video conferencing, customer relationship management, management dashboards, and so much more provide accountants with the ability to help clients make decisions proactively. By using technology to customize solutions for clients, accountants are taking on new roles of being a necessary part of their clients' businesses. In this session we'll show you how you can use technology to be the advisor your clients need to make their businesses a success.

Panelists:

- Tate Henshaw
- Amanda Aguillard

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