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Nov. 11, 2019



The Sales Tax Institute has announced Cherie Julius as the recipient of the 2019 Sales Tax Nerd Award. The Sales Tax Nerd Award recognizes sales tax professionals who demonstrate a dedicated passion and commitment to the study and practice of sales tax.

The award does not solely weigh prior accolades or job titles, it also awards a professional for being a self-proclaimed “sales tax nerd” who loves working in the field.

A longstanding passion for the intersection of law and tax led Cherie to find a permanent professional home in state and local indirect tax. Today, she is a Senior

Tax Manager at Uline Inc. and uses her expertise in tax compliance, research, and

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“In looking for our first Sales Tax Nerd Award winner, we wanted to recognize a sales tax professional that not only demonstrates their personal passion for working in the sales tax field, but one that embraces the concept of building a community of sales tax professionals,” said Diane Yetter, Founder of the Sales Tax Institute. “This award is a testament to Cherie’s initiative in starting the Indirect Tax Executive Forum and to paying it forward by creating a safe environment for corporate sales tax professionals to network and support each other.”

“I am so excited to be named the 2019 Sales Tax Nerd. You truly couldn’t have found a bigger nerd than me!” said Cherie. “All joking aside, I am quite honored to be recognized as a leader in this profession. It has been an absolute honor to be considered alongside the other finalists.”

Cherie will receive a scholarship to attend a Sales Tax Institute training of her choice to continue her sales tax education as well as a prize package full of sales tax nerd merchandise.

Finalists for the award represent a variety of backgrounds and roles in the profession. All demonstrate a ‘go-getter’ spirit and advocate to bring an increased focus on sales tax within their companies and the wider field of accounting.

The 2019 finalists include:

- Kelly Brown, Tax Advisor, Yeo & Yeo CPAs & Business Consultants
- Tonya Grayson, Senior Indirect Tax Manager, Technicolor
- Jordan Perri, Tax Manager, Allyn International
- Kenyatta Rogers, Tax Accountant, Gordon Food Service
- Cameron Stearns, CFO, Mountain Rose Herbs

You can learn more about Cherie and the other finalists on the [Sales Tax Institute website](#).

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