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Cathy Iconis, CPA

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software before it was even cool. Then, six years ago, I founded QBOchat and have continued to grow it as one of the best resources for QuickBooks Online Accountants. I have also built and grown a private facebook group, "Build Your Best QBO Practice" and have created specialized training for accountants and bookkeepers.

What are you doing to make a difference in the profession, your community, the world?

QBOchat has been my platform to make a difference in the accounting community. We provide a lot of free educational content on QBOchat.com. And, I am committed to helping people "Build Your Best QBO Practice" (also the name of my Facebook group). A lot of people will tell us what we need to be doing or what kind of firm we need to be, but I wanted to create a place where we can be free to create firms that are best for us.

Favorite books/websites/speakers that you find influential

I love almost anything David Leary does. He has a great podcast with Blake Oliver. David just knows so much about the accounting and technology space that you would be insane NOT to listen. One of my favorite new online communities is The Upside with Jeff and Callie Dauler. It's all about gratitude, but with a real-world spin.

What do you see yourself doing professionally in 10 years?

Wow! 10 years?! I hope to still be in the accounting space helping others. I plan to continue to embrace new technologies and see how accountants can be using them to either provide a better service or do the work more efficiently. I'm excited to see what people will develop.

What accounting conferences do you normally attend?

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