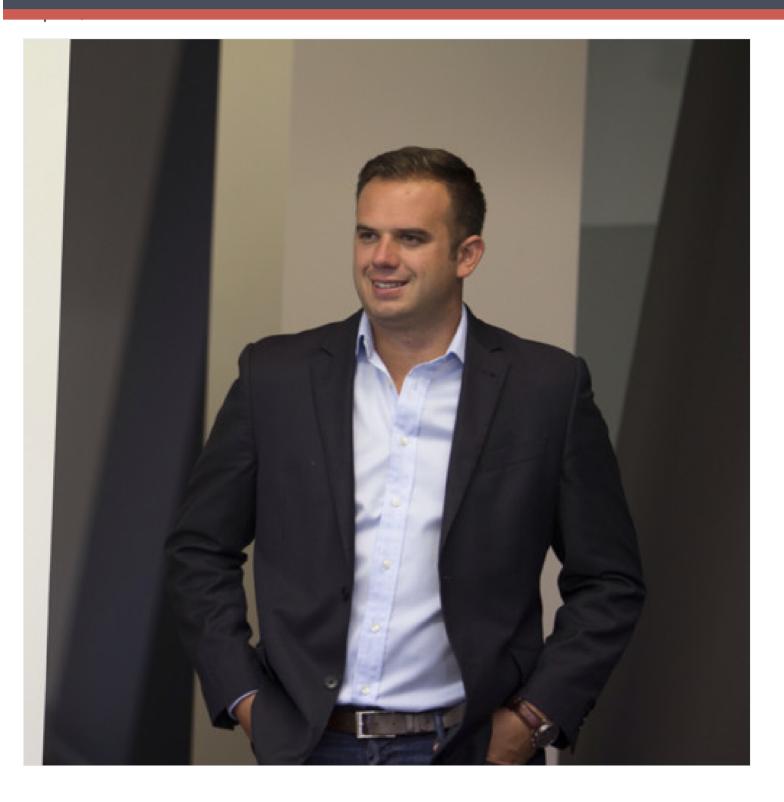
CPAPractice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



Ben Richmond, CA

U.S. Country Manager

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

led the country's national growth and spearheaded Xero's global agriculture strategy. Ben was instrumental in launching Xero's Farming in the Cloud solution, a catalyst for an industry to come together around how technology can transform productivity in farming. In 2017, Ben moved to Denver to become a part of the Xero Americas leadership team. Ben served as the Vice President of Business Growth and was recently appointed Country Manager of the United States where he oversees a team leading Xero's growth channels across the country.

Favorite books/websites/speakers that you find influential:

Books:

- The Hard Thing about Things by Ben Horowitz
- Emotional Intelligence 2.0 by Travis Bradberry, Patrick Lencioni and Jean Greaves
- Good Boss, Bad Boss by Robert I. Sutton

Podcast:

WorkLife with Adam Grant

Websites:

- Forbes
- Inc.

What websites/magazines do you use to keep up on news of the accounting profession?

- CPA.com
- Accountingtoday.com

• Accountingweb.com

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

occan or the 20 onder to nonorees for 2017.

Accounting • Technology

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved