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Arianna Campbell, LSS Black Belt

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Internally, she blends concepts from Lean Six Sigma and leadership development to drive innovation and continuous improvement within the company. Arianna also enjoys the opportunity to share knowledge through regular contributions to *The Boomer Bulletin*, *CPA Practice Advisor* and other industry-wide publications, as well as public speaking at industry conferences.

Favorite books/websites/speakers that you find influential:

I enjoy books by Brene Brown, Ken Blanchard and John Maxwell, as well as any content focused on organizational and personal continuous improvement. I am also challenged and motivated by the ideas and insights shared by the Boomer Consulting team.

What websites/magazines do you use to keep up on news of the accounting profession?

CPA Practice Advisor, *Accounting Today* and *The Boomer Bulletin*. I also use Twitter and LinkedIn for updates from thought leaders in the profession.

[See all of the “40 Under 40” honorees for 2019.](#)

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