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The travel industry is dynamic with transactions increasingly completed online and any room booking requires hotel or lodging taxes. For operators of hotels & motels, online booking services, resorts, vacation rentals, Airbnb's, timeshares or any other type of accommodations, calculating and remitting the correct hotel taxes is a critical part of the process. For accounting and tax professionals that serve these clients, recommending the right technology solution is an important aspect of their trusted advisor role.

Dealing with hotel and occupancy tax is particularly painful and risky because tax rates are high, representing a significant component of each booking. Lodging taxes generally include sales tax plus additional hotel or occupancy taxes, very often

administered by city and county agencies. The highly localized nature of hotel taxes

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- **Accurate Tax Rates** – Accurate lodging tax rates for any location in the U.S. Avalara provides the total tax rate plus all of the details needed to correctly calculate lodging taxes.
- **Efficiency** – Simplifies hotel tax compliance processes, saving time and reducing costs.

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