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Very small businesses and sole proprietors often find themselves ready to move on from the spreadsheet software they're using to track income and expenses, but are not quite ready to make the jump to a full-fledged accounting application.

This is where invoice-focused apps can come in handy. These programs are designed to work with smart phones and tablets to easily upload receipts, take payments from customers from any location and produce financial reports.

GoDaddy Bookkeeping

www.Bookkeeping.godaddy.com

From the July 2019 reviews of small business accounting systems.

Popular domain registrar GoDaddy.com has introduced a bookkeeping application that is designed for online sellers. GoDaddy Bookkeeping includes an overview dashboard that provides details such as new sales, uncategorized expenses, a profit and loss chart, money received, money owed, and estimated taxes due.

GoDaddy invoices can be easily generated in the system, and the application will send automatic reminders when the invoices are past due. Users can enter clients, payments, and create estimates in the application, and track recurring schedules for

invoices as well. Invoices can be printed in GoDaddy Bookkeeping, or emailed

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Amazon, PayPal, and Etsy, users can connect GoDaddy Bookkeeping to their banking or other financial institution for easy importing of all financial transactions, with users able to remove any personal transactions that may be posted through the automatic importing process.

One of the nice features available in GoDaddy Bookkeeping is the Schedule C Worksheet, which provides users with a categorized worksheet of income and expenses that can be used when preparing annual taxes.

Along with standard tax tracking, GoDaddy Bookkeeping also includes mileage and sales tax tracking, including an estimated tax total based on profit.

GoDaddy Bookkeeping can be used on any kind of device, and works with both iOS and Android smartphones and tablets, with free mobile apps available as well.

Designed specifically for online sellers, GoDaddy Bookkeeping can simplify expense tracking immensely, while also offering complete integration with a variety of popular online selling platforms such as Amazon, Etsy, eBay, and PayPal. GoDaddy Bookkeeping starts at \$4.99 per month for the Get Paid edition, with the Essentials edition running \$9.99 per month, and the Premium edition running \$14.99 per month.

Accounting • Small Business

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