## **CPA**

## Practice **Advisor**

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about prospects for the global economy over the next 12 months, compared to 40 percent last quarter and 71 percent a year ago. Optimism about the U.S. economy ...

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Business executives' outlook on the global economy slid sharply over the past year, amid concerns about trade conflict and other business impacts, according to the first-quarter AICPA Economic Outlook Survey, which polls chief executive officers, chief financial officers, controllers and other certified public accountants in U.S. companies who hold executive and senior management accounting roles.

A little more than a third (34 percent) of survey respondents say they are optimistic about prospects for the global economy over the next 12 months, compared to 40 percent last quarter and 71 percent a year ago. Optimism about the U.S. economy has

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(CIMA). "On the other hand, we're seeing a bit more of a stable outlook for the U.S. economy this quarter."

Expectations for profit and revenue growth over the next 12 months edged back up after a sharp drop last quarter. Profit growth estimates increased to 3.6 percent from 3.4 percent last quarter (the lowest rate since the second quarter of 2017), while revenue growth expectations rose a tick to 4.4 percent from 4.3 percent. Both profit and revenue growth forecasts are well below those from a year ago.

Availability of skilled personnel remains the top challenge for businesses, a position it has occupied since the third quarter of 2017. The number of business executives who said their companies have too many employees edged up slightly in the quarter, from 6 percent to 8 percent. Overall, 48 percent of survey respondents said their companies currently have the right number of employees. Of the 41 percent who have too few employees, some 15 percent said they were reluctant to hire, while 26 percent said they planned to hire immediately.

The AICPA survey is a forward-looking indicator that tracks hiring and business-related expectations for the next 12 months. In comparison, the U.S. Department of Labor's February employment report, scheduled for release tomorrow, looks back on the previous month's hiring trends.

The CPA Outlook Index—a comprehensive gauge of executive sentiment within the AICPA survey— remains unchanged from last quarter at 76. The index is a composite of nine, equally weighted survey measures set on a scale of 0 to 100, with 50 considered neutral and greater numbers signifying positive sentiment. The index stood at 81 points a year ago.

Other key findings of the survey:

• The percentage of U.S. executives who expressed optimism about their own

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percent from four percent in the second quarter last year, the last time the question was asked.

• After availability of skilled personnel, the No. 2 and No. 3 challenges cited for businesses were "domestic compensation" and "employee and benefit costs," respectively. The latter two flipped places in the past quarter.

**Small Business** 

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