#### **CPA**

#### Practice **Advisor**

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us



## **GetNetSet Websites for Accounting Firms**

### www.getnetset.com

## From the Oct. 2018 reviews of Website Builders for accounting firms.

GetNetSet offers custom website creation specifically for accounting professionals, and is best suited for small to mid-sized firms. Those interested have their choice of three product plans; Representer, which is for very small firms and offers 7 web pages; the Retainer plan, which includes an unlimited number of pages and a client portal, and the Recruiter plan, which offers all of the options available in the other two versions along with advanced SEO capability and expanded storage options.

Designed with accounting firms in mind, GetNetSet offers completely customized websites, with custom design included in the price of the selected version. Users simply pick out a design that they like from the series of templates available in the application, with more than 75 templates available to choose from. The chosen template serves as a reference point when designing the website, providing designers with a blueprint for the type of website desired. In addition to the design templates,

users can choose to match the website design to their current firm logo or other

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

the changes they desire.

GetNetSet offers users a variety of popular default web pages, including Home, Services, Testimonials, Site Search, Blog, Staff Profiles, and numerous others. An Automated Newsletter is included in both the Retainer and Recruiter versions of the product, and users can easily accept client payments online either through a merchant account or by linking with PayPal. Branded email addresses are also available in both the Retainer and Recruiter versions.

A secure client portal is also available in GetNetSet that offers up to 2GB of storage space, and users can easily access newsletter archives if necessary. There are also over 100 Financial Calculators available in the Retainer and Recruiter versions, and the ability to add your own resources section on the website if desired. Also available is the Tax Center, which offers access to IRS publications, Tax Rates, Tax Due Dates, and IRS forms.

Custom touches such as videos, images, and Flash animation can be added to any website, and the website can support multiple domains if necessary.

GetNetSet offers good support, with users able to contact their Guardian Webmaster with any questions and concerns. In addition, toll free telephone support is available, as is email and chat support.

All three versions of GetNetSet offer an array of search engine optimization (SEO) features including Custom META Keywords, Custom URLs, Automatic 301 Redirection, and Custom Header Tags. The Retainer and Recruiter versions offer Personal SEO Analysis, Keyword Research, and Monthly Search Reports as well as integration with external marketing applications such as Constant Contact, iContact, and MailChimp. The Recruiter version also integrates with Google

Analytics and works with Google Adwords as well. All versions of the product also

Hello. It looks like you're using an ad blocker that may prevent our website from working properly. To receive the best experience possible, please make sure any blockers are switched off and refresh the page.

If you have any questions or need help you can email us

GetNetSet is a good fit for small to mid-sized firms that wish to have the majority of their website outsourced, but may want to still be able to handle some smaller inhouse changes. GetNetSet currently offers three plans: Representer, which is designed for smaller firms and includes 7 pages, currently runs \$29.00 per month, Retainer, which offers an unlimited number of pages and includes a client portal, runs \$49.00 per month, and Recruiter, which offers unlimited pages, a client portal, advanced SEO capability and Google Analytics, runs \$99.00 per month. All versions of GetNetSet offer a free 30-day trial, where users can try out the product prior to purchasing, with no contract required or long-term commitment required.

# 2018 Rating 5 Stars

Firm Management

CPA Practice Advisor is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors.

© 2024 Firmworks, LLC. All rights reserved