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In this fiercely competitive economic climate, companies are increasingly aware of the importance of managing and reporting on their financial, social and environmental risks and opportunities – often referred to as the triple bottom line. Furthermore, in order to rely on this information, investors are looking for this reported sustainability information to be independently assured.

The [American Institute of CPAs](#) (AICPA) has developed a new [toolkit](#) that provides resources to help prepare CPAs to meet these growing [sustainability-related](#) demands. The free toolkit includes the following:

- ***CPAs – The preferred choice for assurance on sustainability information.*** This brochure helps CPAs articulate the value of CPA assurance to clients by outlining the differentiating factors, including adherence to rigorous assurance standards and practice guidance.
- ***Key sustainability terms defined.*** This document helps familiarize CPAs with key sustainability-related terminology.
- ***Sustainability: The world wants it. Can you deliver?*** This fact sheet highlights the growing demand for sustainability assurance services as well as the comprehensive sustainability assurance guidance available to CPAs who wish to provide such services.
- ***Seven steps to implementing the Sustainable Development Goals (SDGs).*** This document introduces the SDGs and highlights seven steps companies can take to implement the SDGs.

“Four of the top five global risks are sustainability-related, according to the [World](#)

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assurance skills to help meet these growing sustainability-related demands.

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