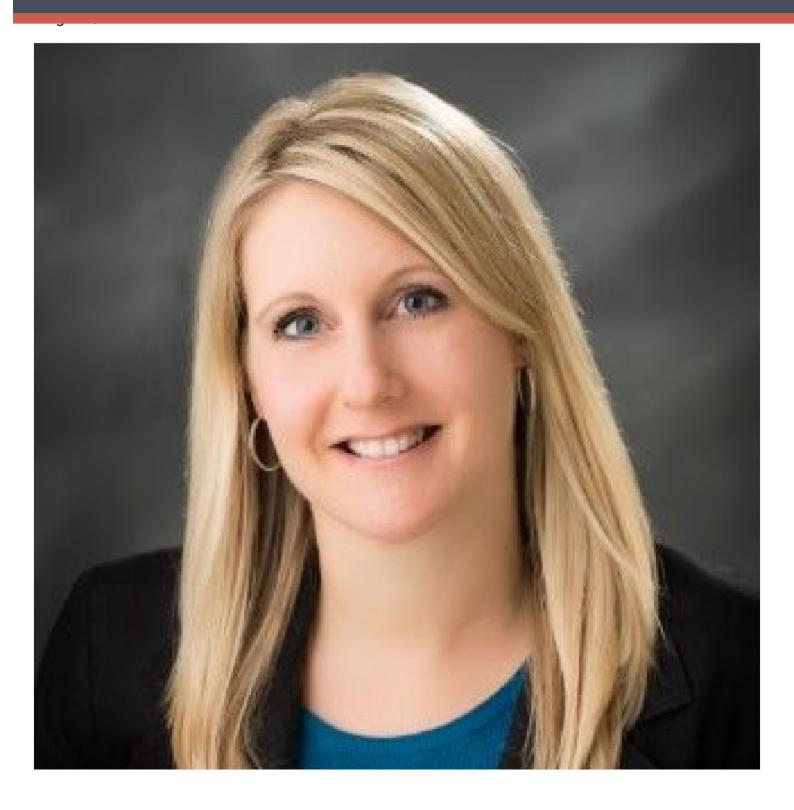
CPAPractice **Advisor**

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Sarah Krom, CPA

Managing Partner,

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- AICPA member and current member of Council
- NJCPA former chair of the Young CPA Committee (now Emerging Leaders)
- Former Board of Trustee member (3 year term)
- Current President of NJCPA

Career Highlights:

- Summa cum laude graduate from The Richard Stockton College of New Jersey
- Joined the NJCPA in 2003
- Chaired the Young CPAs Council, now known as the Emerging Leaders Council.
- In 2011, the NJCPA named Sarah one of the "30 Most Influential CPAs Under 30"
- Named a "Woman of Note" in 2012 and 2016
- In 2013 Named Partner at SKC & Co., CPAs
- In 2016 Named Managing Partner at SKC & Co., CPAs
- 2018 Elected President of the New Jersey Society of CPAs (third female and youngest ever to hold the position)

What are you doing to make a difference in the profession, your community, the world.

As President of the NJCPA, I am taking the initiative to meet with many of our 15,000+ members. With the NJCPA, we are hosting Dine with the President events throughout our state, allowing 10 to 12 solo and small firms to get together and discuss their fears, needs, and ideas. In addition, I am meeting with as many mid to larger firms in the State to listen to what keeps these firm leaders up at night. As a membership organization, we need to pivot to be able to support the varying generations and needs of all our members.

Favorite books/websites/speakers:

Brene Brown: Daring Greatly

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In 10 years, I see myself as continuing to serve as the managing partner of SKC, working with an amazing team to raise the bar for ourselves, our clients, and our entire team. We will have seen growth in all areas, but most importantly in ourselves over that decade.

What accounting conferences do you normally attend?

NJCPA Annual Convention and Expo; occasional Upstream Academy conferences; AICPA Council meetings.

What websites/magazines do you use to keep up on news of the accounting profession?

I read the *Journal of Accountancy*, the *NJCPA magazine*, and *Wired* each month to stay on top of trends economically, in the profession and technically.

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See more of the 2018 40 Under 40 Honorees, and the 20 Under 40 Vendor Superstars.

Accounting

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