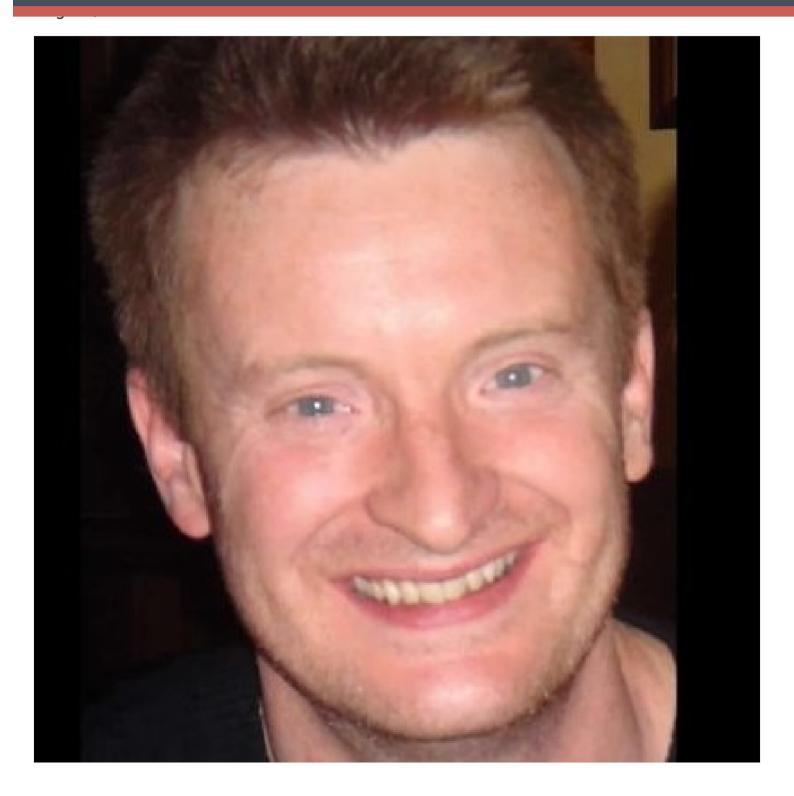
## **CPA** Practice **Advisor**

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## Zeb Hardy

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mnovative projects in the past couple of years.

- One exponentially scales our tax return processing capabilities in terms of size, complexity, and number of returns.
- The other is a new product, CCH Axcess iQ, which provides insight into new tax law changes and resulting business intelligence for a CPA's current clients as well as identify potential marketing opportunities to grow their business. It helps empower CPAs to transform from a solely compliance-driven business to an advisory service-oriented one.
- I was fortunate to be able to help create and shape a software development Center of Excellence for Wolters Kluwer to drive new innovations like the ones above and foster a culture that will continue to produce more of the same.

**Favorite books/websites/speakers:** Malcolm Gladwell, Levitt & Dubner, Martin Fowler.

What websites/magazines do you use to keep up on news of the accounting profession? *CPA Practice Advisor, Going Concern, Accounting Today* 

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Accounting

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